

## **Analysis Of Student Interest Of Knowledge About Japan(Study On Students Of Sma 16 Bandung)**

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**Abstract:** Japanese Language Study Program of Widyatama University always carries out Community Service Program (P2M) which is regularly held as a form of contribution to society. Through this activity, it is hoped that a good relationship will be established between the world of campus education and the community as well as a real form of concern. Knowledge about Japan is growing rapidly in Indonesia. This can be seen by the increasing number of Japanese learners both through academic channels ranging from high school to college or university level and also through course institutions that are growing and developing more and more in every major city in Indonesia. In addition, we can see knowledge about Japan from the increasing number of Japanese products entering Indonesia from various industrial sectors, ranging from the food industry to the entertainment industry, as well as the increasing number of Japanese companies opening factories in Indonesia. Referring to this, the Japanese Language Study Program at Widyatama University feels the need to participate in providing real assistance apart from being an educational institution that teaches Japanese as well as wanting to help people to know and understand more about Japan, not only in terms of language. In this case, we at the same time want to analyze the extent of public interest in knowledge of Japan, especially among students of 16 Bandung Public High School.

**Keywords:** Knowledge, Japan, PkM

### **1. Introduction**

Knowledge of Japan is growing rapidly in line with the development of digital information technology today. Access to information about Japan is very easy for everyone to access at any time. Knowledge about Japan covers many things, starting from enthusiasts of Japanese which are increasingly spread throughout the world, including in Indonesia, whose development is progressing rapidly because Japanese is included in the educational curriculum taught in schools and also in tertiary institutions as well as more and more places. Japanese language courses in various cities. The development of Japanese language learners is regularly surveyed by The Japan Foundation every 3 years. From the survey it is known that China is the country with the highest number of Japanese learners, while Indonesia is in second place and continues to increase in terms of the number of enthusiasts. Then followed in third place in terms of the large number of Japanese learners occupied by Korea, which is a neighboring country directly bordering Japan.

Apart from conducting a survey in terms of the number of learners, The Japan Foundation also conducted a survey on the reasons for choosing to study Japanese. From the survey, it is known that the reasons that arise most are because of the love for the Japanese entertainment industry which has spread throughout the world such as fashion, anime, manga, J-Pop. Then another reason that arises from the survey is that they like Japanese language and Japanese culture. We know that Japanese culture is very interesting and has strong characteristics so that it cannot be imitated by other nations. Meanwhile, another reason that emerged in the survey was that students liked Japanese history, including Japanese art and literature.

Apart from Japanese, we can also see knowledge about Japan from the spread of Japanese culture to foreign countries. In almost every country we can see associations of Japanese culture lovers. Japanese clothing, Kimono, is one icon that is very distinctive and a lot of enthusiasts. Then in almost every country there are also Japanese restaurants with various Japanese culinary flavors that are very well known.

Based on the description above, the Japanese Language Study Program at Widyatama University feels the need to participate in providing knowledge about Japan to SMA 16 Bandung students because they are Japanese learners so that the additional knowledge provided about Japanese information can further broaden students' insight into understanding about Japan. both in terms of language, culture, natural conditions, as well as about the Japanese economy which can be used as prospects for work in the future.

## 2. Method

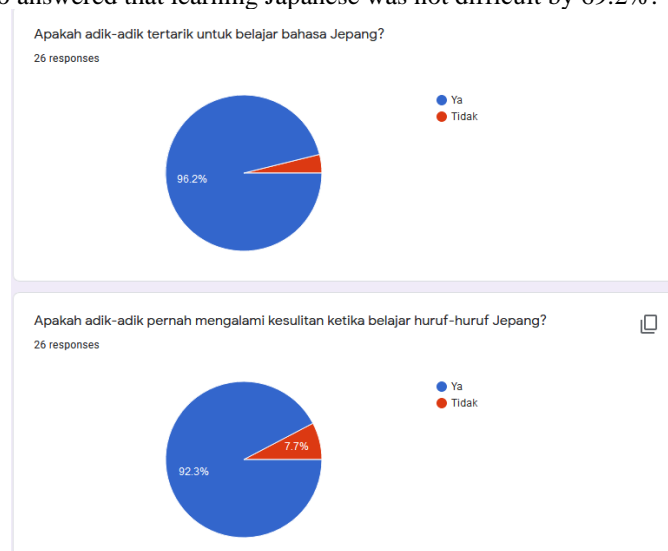
The method used in carrying out this activity is a webinar with participants from SMAN 16 Bandung. In a pandemic like this, we are trying to continue to carry out activities even though we don't meet directly but through virtual.

## 3. Result

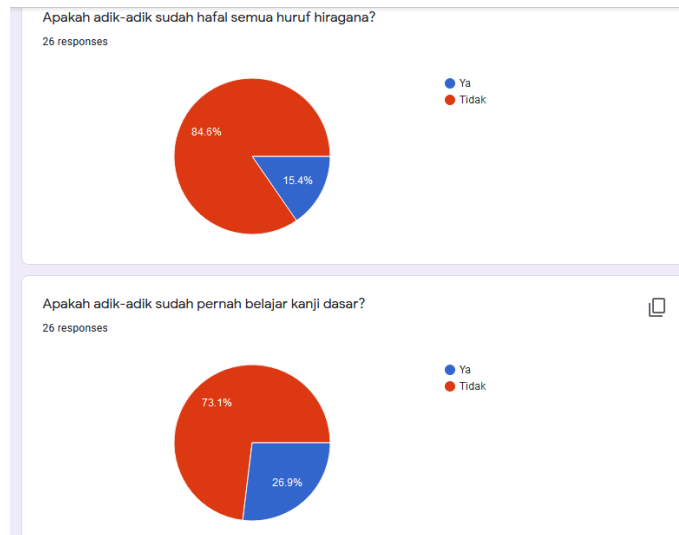
The following are some of the results obtained through a list of questions given to the participants regarding their interest in knowledge of Japanese. The number of participants who filled in was 29 people.



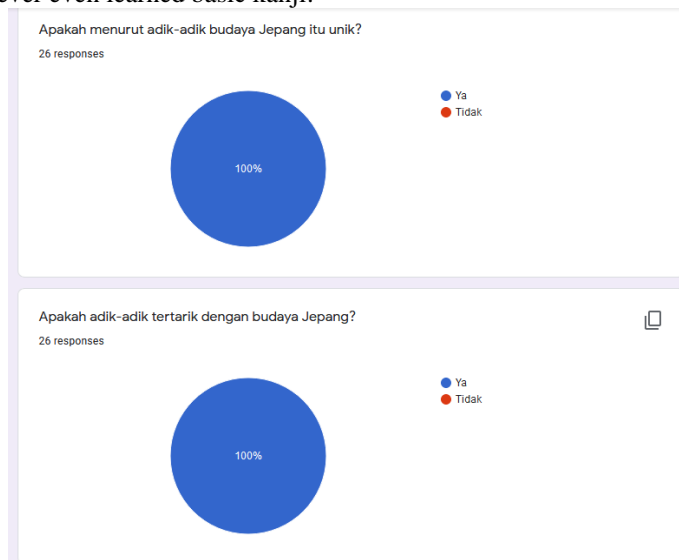
From the results of the participants' answers, it can be seen that they feel that learning Japanese is not difficult. Respondents who answered that learning Japanese was not difficult by 69.2%.



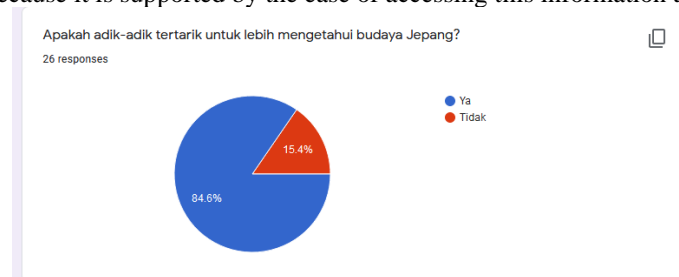
From the answers to the next question, the majority of participants have an interest in learning Japanese even though they have difficulty learning Japanese characters.



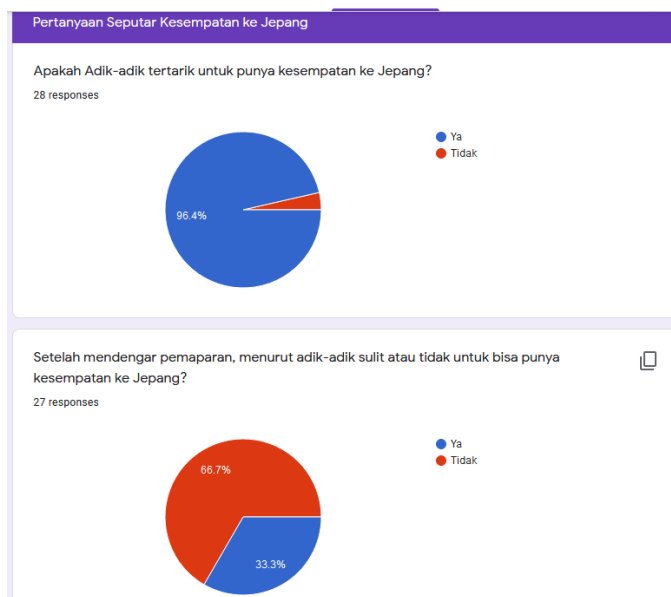
From the data above, we can see that 84.6% of the participants have not memorized hiragana letters and as many as 73.1% have never even learned basic kanji.



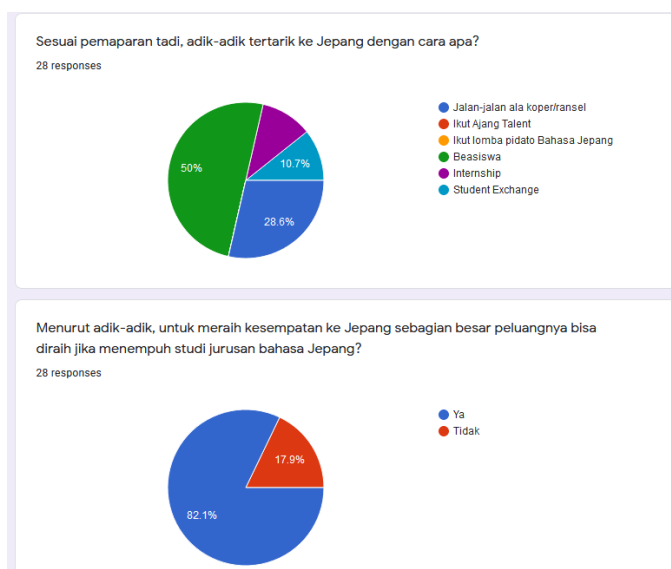
The rapid development of information technology has made it easy for everyone to access information about Japan, including those related to culture. All participants stated that Japanese culture is very unique so that they have more interest because it is supported by the ease of accessing this information at this time.



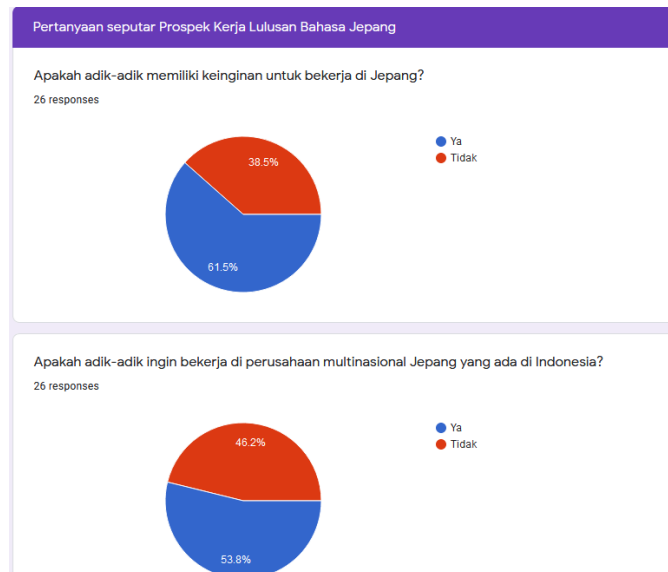
Meanwhile, 84.6% of participants felt interested in being able to learn more about Japanese culture because they are currently learning Japanese as well.



The majority of participants as much as 96.4% have a desire to be able to go to Japan to find out firsthand how Japan really is starting from its culture, language, life style and many other things they want to learn. However, this is contrary to the situation that they find it difficult to get the opportunity to go to Japan with answers reaching 66.7%.



From the data above, it shows that the majority of participants have an interest in learning Japanese and continuing their studies in Japan with the scholarship path.



Most of the participants have the desire to be able to work in Japan or work in Japanese multinational companies in Indonesia.

#### 4. Conclusion

From the above discussion, we can get the following conclusions about the participants who have an interest in knowledge of Japan:

1. Most of the participants have a growing interest in Japanese knowledge even though the pandemic atmosphere has not discouraged them from continuing to learn.
2. Participants feel the real benefits of the webinar activity because it can increase their knowledge of Japan.
3. The majority of participants have an interest in learning more about Japanese language and culture, either directly going to Japan or in Indonesia.
4. The reason that many people learn about Japanese language and culture is because they hope to work and go to Japan or to Japanese multinational companies in Indonesia.

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